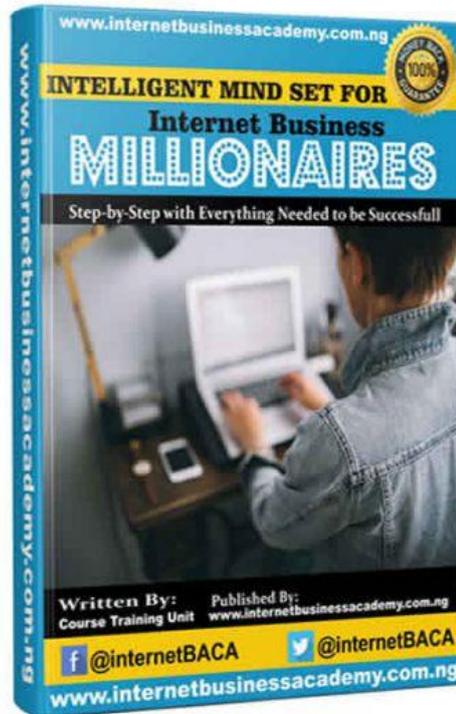


## INTELLIGENT MIND SET FOR INTERNET BUSINESS MILLIONAIRES

...this secret will unlock your pathway to successful internet business.



(A SECRET HELD BY A FEW AND NEVER DISCLOSED UNTIL...NOW.)

WRITTEN BY  
COURSE TRAINING UNIT

PUBLISHED BY  
INTERNETBUSINESSACADEMY.COM.NG

Website: [www.internetbusinessacademy.com.ng](http://www.internetbusinessacademy.com.ng)  
Email: registrar@internetbusinessacademy.com.ng  
Phone: +234 905 8644393

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## **Intelligent Mindset For Internet Business Millionaires**

Written by Course Training Unit

**Public Released date:** March 2017

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[registrar@internetbusinessacademy.com.ng](mailto:registrar@internetbusinessacademy.com.ng)

**Tel: +234(0)9058644393**

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## **FOREWORD**

Life they say is the best teacher but often, we ignore the teaching tool of life which is “experience”. Experience is all in everything no matter the number of years you spent, without experience, you cannot learn but how can you learn unconventionally if you do not make mistake? The truth is that you can always learn from other’s mistake or you learn personally from your own mistake but if you don’t, it is the difference that still keeps you in your current position.

There is no Master, no expert, no Guru, no Professor, No consultant, No specialist or whatever title you can come up with other than one principal factor, Experience.

Experience now becomes the success factor in everything no matter your background, academic qualification, gender, race, political affiliation, religious affiliation, socio-cultural affiliation among others.

You are already standing on a giant’s shoulder that will leap you into the experience factor as you take a journey into a new dimension of what will determine your success in this chosen line of internet business and it is our pleasure to personally and warmly welcome you for taking this right step in a right direction as you practically go beyond reading what is offered here to acting on it.

**---Guru.**

## TABLE OF CONTENTS

<b>Foreword :</b>	:	:	:	:	:	:	:	:	:	:	<b>4</b>
<b>Table of Contents:</b>	:	:	:	:	:	:	:	:	:	:	<b>5</b>
<b>Introduction:</b>	:	:	:	:	:	:	:	:	:	:	<b>6</b>
<b>Chapter 1</b>											
<b>A Get Rich Quick Journey:</b>	:	:	:	:	:	:	:	:	:	:	<b>8</b>
<b>Chapter 2</b>											
<b>The Lessons Every Newbie Should Learn:</b>	:	:	:	:	:	:	:	:	:	:	<b>11</b>
<b>Chapter 3</b>											
<b>Get Rich Online, First Get Orientation:</b>	:	:	:	:	:	:	:	:	:	:	<b>15</b>
<b>Chapter 4</b>											
<b>How to Screen Internet Business For Nigerians:</b>	:	:	:	:	:	:	:	:	:	:	<b>31</b>
<b>Chapter 5</b>											
<b>Internet Business Scams, Their Forms And Looks:</b>	:	:	:	:	:	:	:	:	:	:	<b>33</b>
<b>Chapter 6</b>											
<b>Internet Business Constraints For Nigerians And Solutions:</b>	:	:	:	:	:	:	:	:	:	:	<b>36</b>
<b>Chapter 7</b>											
<b>How To Setup Internet Based Home Business in Nigeria:</b>	:	:	:	:	:	:	:	:	:	:	<b>42</b>
<b>Chapter 8</b>											
<b>Now That You Are A Millionaire:</b>	:	:	:	:	:	:	:	:	:	:	<b>45</b>
<b>Conclusion</b>											

## INTRODUCTION

Each and every one of us has something in common, to make money online. Sometimes, different authority will give us or better imposed upon us what is the most correct way to take and often times than none, this direction lacks traffic signs or even a GPS system or map keys showing the terrain and this is what have happen to most of us on the quest of making money online...meeting shipwreck at first sight!

So many people have different bitter experiences and this have negatively affected any honest searcher to move on the pathway of financial success through the Internet and it is very saddened when this is the same medium others have used to enriched themselves legally (or illegally?) but we are concerned of the legalized methods and that is why we offered you this as an orientation.

This is what no internet business seminar have ever taught or even highlighted before starting their main seminar, all what they do is to design breath taking flyer, give jingles and you attend and the pour out their container of sometimes empty promises to you and after the seminar, you have little or no impart nothing to show at all and you begin to wonder if it was magic or brain wash, no! The answer, it is reality, no brainwashing, no day dreaming.

This does not disputes the fact that there is no good seminar on internet businesses for Nigerian or internationally but the fact remains that many seminars are powered by half-baked people or so called self-acclaimed expert who have never tried what they are selling or have little knowledge about it but have been told about it and they best way to get rich is to brand it as a seminar on such topic at your expense and matter is made worsen this day as even a research on the internet will give almost some useful clues to everything and with just copy and paste, there is transfer of content which has prevented the real owners of genuine knowledge from being identified, sourced, tracked and credited giving more rise to the ever increasing and worrisome intellectual theft.

You cannot remain in the dark again and never ever to be fooled as this book opens your eyes of understanding to the age long secrets of making money online, the very essential step that has been skipped, it is the solution to your very question of how can I make money online – despite all odds!

Let this book be your constant companion as you start your internet business journey and let it be the only arsenal that you should think of when preparing for the internet business war, for it is a war, is either you win or loss, this is what separate it from football game no draw, again, No draw! Following this, you will better enjoy any internet business opportunities with an open and experienced mind and make real professional judgment to any internet business that comes your way.

Internetbusinessacademy.com.ng is pleased to be your leading partner to your online financial success and will remain committed in assuring you of your financial success through its products and services as currently being made available.

We are proud of your decision and sincerely thanked you for training with us.

## Chapter one

### A GET RICH QUICK JOURNEY

Let's get started from the very beginning, a real life story from our team member worth sharing since it affects you as well. In 2006, a journey took place with high promises most especially getting rich quick mindset on internet. It was the burst of the dot com era at its glorious days counting by and with determination was given the seminar fee to attend. Noting else was on my mind other than the hour has come for me to get rich online and from the emphasis of the seminar facilitators even from the flyer, it was clear and distinct enough for even to assure the blind that he can see riches by just closing the eyes.

The long awaited day finally came, it was not surprising to see people trooping in large numbers that the venue wasn't enough that it has to be done in two shift yet still at the venue more people were seen still making payment to hear the financial gospel that will change their income level life forever.

Speakers came in, gave their best and spoke to the taste of all kinds of program that they are currently doing online or have tried, or will venture in to. A speaker introduced Egold another introduced 22usd, another Paid to read mails, another paid to surveys and another Multiple Level High Yielding Investment and another selling online and another becoming a dealer or agent for others and another and another and another.

It was overwhelming, that it worth the price I paid and the time as I confidently said, "I was already walking on the golden highway full of money" and as they always echoed during the training, "just one hour at the cyber café is enough to turn your fortune around"

I couldn't digest all at once, I started by opening an egold account, contacted the merchants as directed by the seminar facilitator for funding of my account which I paid for, started the egold progeny program which was a kind of referrer program, register for the paid to read emails and surveys notably inbox dollars, followed up all email products and committed more funds to acquire any materials that they mentioned just to keep my success level at optimum level and all this happens after the seminar.

Months rolled in and out, Google verified my AdSense account, I was so happy enjoying the clicks from other people, busy copying and pasting the free articles

from e-zines directory list of free to copy and distribute and it did occur to me that the money was forth coming when my statistic gradually grows from \$0.00 to \$27.71 in just 3months, to me, reaching the \$100.00 bench mark payout by Google was nothing but unfortunately, from nowhere, all of a sudden, Google penalized by account and wipe off all earnings on account of what was considered as “Violation” of Terms and Conditions. So this Google people can be so mean, no warning, just sweep off just like that as I started wondering where the violation was from.

Well since AdSense just acted that way, I kept on with the paid to read mails and surveys and it started turning out that all of the offers after the first two weeks of my registration were not valid in my area, meaning they were meant for US and the rest of the Westerners and they few that I got was in cents not even up to 50 Cent as I kept on Wondering how long I have to keep reading the mails and doing the survey in order to reach the minimum payout and just to keep myself busy, I still kept on with the surveys and emails only to start observing that some of the surveys and email that I took never got me paid despite participating in them and as if it was of greater relief for me, the program eventually disappear in to the thin air just like that, we'll let that one go after all, their pay was too small as I did said to myself as a statement of relief.

It was turn to test the Multiple level marketing High Yielding Investment program which I did pay to register and that was so promising as my payment was received and instantly activated and I was given access to the free eBook download area which of course will just be downloading everything downloadable, after all, it is my money as I said to myself. The site always kept me alert on the monthly progress of my investment and always suggested to compound my investment of course, I wanted more so the compounding sounds so good and eventually when I requested for payment, it turned out that I have been SCAMED.

Thanked God, I downloaded their eBook at least that will compensate me a as I did resorted to the downloaded eBooks in search of something more better but when I extracted it to PDF, it turn out to be a bunch of useless reports, novels and buy more product offers, this was so disappointing to me but on the other hand I concluded well, I did not download virus for it would have been more damaged. What next? My email box gave me more hope as I received a mail from one of the seminar facilitator on a new product that will get me back on my feet as the content of the mail was in tune since it capture my mood as being filled with downs and so much mountains, the hope was Forex trading.

That year was the early 2007, another radical evangelical crusade began sporadically on Forex trading in every area- it took mine with great storm but the whooping price tag to attend the seminar was what I was so angry with- ₦20, 000.00 yes, twenty thousand Naira which really made me rethink while still recovery from my first shock yet but soon to get rich online.

Back to my starting point, so does it means that you cannot make money online? The people who conducted this seminar have come and gone and my hope have been dashed, I am only contacted when an offer is available to buy new product that will make me succeed if I try, I recently stumbled on one of their site which was still as it is in those good early years, still with a free domain in fact sub domain and still looking static which in those days was of glorious monument but a mere artifact today, phone numbers not going through and no update as at when last I viewed suggesting that the owners might have taken a new direction to another greener pastures if at all there is hope in resurrecting it.

## Chapter Two

### THE LESSONS EVERY NEWBIE SHOULD LEARN

There are no doubts that you can't make it online. In fact, technology is the most easiest or better say most favored sector of getting rich, consider even the top 50 world richest men, they majority stems from technology and internet. The Africans have a saying that if you fail to learn from other people's mistake, others will learn from your own mistake and of such, have decided to learn immensely from the mistakes of the past from a collection of people who have passed through the same road you are about to take or have taken already.

**1. Selling headline Mistake:** Nothing is catchy to the eye if it is not attractive and what is attractive to us get different according to our perception and the perception we all have that will attract us is Money. A headline about money sells a lot no matter how it is constructed. Selling headlines are just preposition to attract the audience in order for them to take action which may be to attend a seminar or training or buy an offer with little or no emphasis about the contents or quality of such seminar, training or offer and this also goes to affirmed the fact that you cannot judge a book by its cover. This implies that you should not attend a seminar just because of a good and assuring headline or title without having a pre driving force or motive other than just the topic, seminar should be attended best on what you will derived in affirmation to it either in a short, medium or long term and a good background search on the organizers and contents should be determined first before making commitment with your time.

**2. Make money for them Mistake:** this is the trick used by many amateurs who only offers seminar just to enriched their pocket at your own expense, they are crafty theoretical professors with no practical clue of what they are doing, when once they get whole of a city the move out and continue another target hit and keep enriching their pockets through you. Always question the authoritative power of any seminar facilitator or presenter, validate their claims and don't just be blind to their statements.

**3. Guru report card Mistake:** be careful of every purported income making formula generated by anyone online as the internet is another planet on its own and in this planet, everyone is a guru with experience that is even older than their real age on planet earth and they end up eating you up with dead claims of useless report on how to be successful online so be careful. The truth to this is, if it was that easy of a formula to make 3million Naira in one month without lifting a finger,

the chance of you even being told would not have been there, so be warned of such fantastic money making formula report, statistics or claim by the Gurus.

4. **Blind testimonials Mistake:** in order to persuade you the more, testimonials are being used. Testimonials are basic confirmatory statement that a particular products or services have been used reported as feedback whether positive or negative for others. Most testimonies this days from site are unverifiable and the power of Photoshop have been harnessed to make a product flatten your pot bellies, cleanse you off pimples, clear your eyes from red spot, make you retain perfect shape and curves and the list is endless and of course, anyone can post that the product was the power behind such powerful remark and you end up buying, trying with no results and this also apply to the internet business.

5. **I-reviews and 5 star rating Mistake:** a product with 5star rating is always seen as very good product but today there is so many doctored ratings and reviews that have turn the function of reviews and rating to a sell triggered factor with people paid to make a positive review and negative reviews are blocked and the credibility of reviews especially on products and services targeted for sells have gradually lost its credibility on review factor alone so be aware, do not buy based on 5 star or good rating factor alone.

6. **Quackery Mistake:** Quackery is now in every sphere of life including the internet business. Any individual or group can parade themselves as expert and you blindly follow without confirming from the current work status or business profile or academic background and the result is a quack service. You cannot expect a Dentist to give you advice on building and drawing of your new 5 story building, so why will you accept someone who has no business or connection with internet business practically should come and guide you on how to be successful online as an internet entrepreneur.

7. **Do and Don'ts Mistake:** Every business has its own rules and regulation including internet businesses. Take time to read the terms of services or any agreement no matter how lengthy it is and play safe by it to avoid being taken by surprise. Being hasty to click on “I agree” without knowing what you are agreeing to or the extent to your agreement is so dangerous and such mistake should be avoided. Read everything including policies, disclaimers, copyright notices just every page should be noted in full.

8. **Fool Me Mistake:** Any internet business that involves any pranks not limited to changing IP, proxies, clearing cookies, purchasing foreign address and phone numbers, faking identities, then such business does not worth your participation. You cannot fool forever or for long even and at the end, you will discover that you have only fooled yourself when the truth uncovers itself.

9. **Money Greed mistake:** The biggest and most common creed we all have for is the greed for money. Money have been misrepresented and mislabeled, misinterpreted and sort for in so many ways good, bad and ugly. Money greed has made us fall victims to Scams or at most be found wanting, whatever greed you have for money let it be for good of others first and always be at the watch when greed sets in.

10. **Success Pattern Mistake:** Success is a science of exact certainty which if procedurally followed, will produce success. No matter the relativity between plantain and banana, you can't plant plantain to expect banana and that is the exactness involving the success pattern. Know the pattern by studying it and applying it rightly that is all what it takes to be successful, do not go against the tides, don't outsmart the scenario, play according to the script as that is what acting is all about.

11. **Update Mistake:** Everything Change except change as often said and so it is most especially in the internet business and so many business have come and gone especially the faked ones and the good ones have keep on to the taste of time and it is always good to be trendy, know what works and what doesn't work, know where things are moving into and move along, this era is about web 2.0 (social interactivity web presence), update what really needs to be updated including your mentality, attend seminars if need be, things have change, what was good yesterday is not of a guarantee today just as you will not like to still be using windows 95 in this 2016 and am sure in 2025 no one will be talking of windows 10.

12. **Free thing Mistake:** the mentality of getting things free have so much cover our eyes for us to see clearly that in its entirety, free things do not exist and if they do, is just a shadow or is been paid off elsewhere through another means, nothing is free and so get rid of a free business or free internet business, make plans for payment, financial portfolio that will enable you finance your internet business dreams including payment for seminars and books.

13. **Game makers' mistake:** the internet has people that control the system, they are the watch dog, they know the rules because they make it or at most part of the governing bodies and can never fail to pass the judgment, their age is measured by experienced and by this the game makers are the inner circle system controllers, owners of the systems, professors, mentors, coach, god father, king and whatever name you can think off, having them saves you from a thousand more of toils and labors, confusion and loss, so be wise to seek after them, their products and services and avoid the empty vessels that makes louder noise group of people.

14. **Filled Cup Mistake:** Our individual journey to internet business is like a cup filled with everything, the cup perhaps now is filled and overflowing. A filled cup can never take in more no matter what is poured into it, so to get anything in, the cup must be empty, what are those erroneous notions you have held till date about your personal success in life as an internet entrepreneur or prospective internet millionaire?. If you want to progress, you have to move from where you are, let go of all those believes and with a new mind as an empty cup start afresh, you can only act where you are, not where you have been or will be, let your mind start the thinking right from where you are and focus on it that it is possible and believe it will with every breathe of your life , let it be your dream, see it long before it happens, take the courage, take the faith no matter worth, do not give up, even if you have been knock down, get up, it doesn't matter if you are crawling what matter now is that you are moving, just keep moving to your goal and you will make it in no distance time.

15. **Get Rich quick Mistake:** to become a qualified doctor is about six years, to become an engineer is about five years, an accountant is about four years, so why should you think you can become a millionaire in just one day seminar that doesn't even last up to three hours? The mistake of making the money now at a go through online is a common one from newbie which have to be revisited and corrected.

## Chapter Three

### GET RICH ONLINE, FIRST GET ORIENTATION

Nothing struck my mind on a personal perspective on internet business than a statement that turn out to be a lengthy expository, the sentence, “you cannot make money on the internet” was what started the whole problem as I asked again to be sure and it was again affirmed, then I screamed how come the most popularized of all online business statement, “how to make money online?” and the rest is given as a discussion which for purpose of writing will refer to it as discussion with the guru just to put you in a participant tune, the aim is to experience a real encounter that took place which made a huge change regarding my perception to internet business and as you closely read it with an open mind, you will experience the same turning point that did occur to me.

Read it in pairs to re-enact the conversation mode for a more re-enforcement to feel that same personal experience. To engage in a participant mode, the use of “You” to signify the participant is involved.

#### **Beyond the attractive headline:**

**You:** Did you say that I cannot make money on the Internet?

**Guru:** You heard me exactly, How to make money on the internet, how to make money online and the likes are nothing but over blown stated, attractive and selling headlines, over rated and hype. It is a pure lie, deception and misleading, it is all about getting your attention. It is a statement that was popularized in the dot com boom time and still use because many itching ears still want to hear the statement and are captivated by it.

**You:** Then why is the statement used?

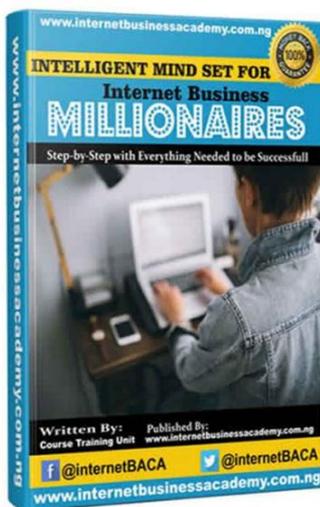
**Guru:** That is what you want and the internet will use it as a bait to get you without any consideration of whether it is fair or not. Do you really thing by getting connected online, you have plug into the money source and money start rolling without you doing anything? If so, then everyone would have been rich by now since almost everyone have accessed to the internet.

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